

HELPING INDUSTRIAL BUSINESSES SHINE

With so many channels and so much noise, getting your marketing mix right has never been more critical. At West Coast Content, **we understand Industrial business** and provide tailored marketing solutions backed by years of hands-on experience.

Discovery



- Field, workshop and office Interviews
- On-site coverage (boots-on)
- Core Values mining
- Market & competitor insights
- Practical strategies & reporting



Creativity

- Effective high-quality copywriting
- Visuals & videos to highlight your work
- Brand exploration
- In-depth & technical case studies
- Accurate outreach campaigns

Value

Keep your recruitment & sales pipelines full!

Partner with West Coast Content for creative marketing on an industrial scale.



West Coast Content: proudly West Australian.



Jim Robertson



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"Jim turns whatever we have into something gold. Thank you Jim for your efficiency, approachability and brilliant way with words that make us look good everytime."

ALIESHA MAFRICI – PACIFIC AUTOMATION

"Making the move from tools to laptop has worked in Jim's favour as he has utilised his knowledge and experience to become a specialist in copywriting for the mining and resources sector."

"Jim makes himself readily available whenever required and takes on feedback well. He asks the right questions to get the job done efficiently"

NICOLE DRYKA – BLUE TONGUE

"Jim has done some amazing work for us as a technical content writer within the oil & energy sector. Very friendly, dedicated and outcomes focused. Highly recommend."

DANE BALLE – ROTATION SOLUTIONS

"Jim wrote some excellent copy for our new website. He first made sure to gauge exactly what we needed and also to understand what we were all about. He then went away and produced text that we have been able to utilise immediately and which hit all the right notes in terms of our goals and objectives for the project."

"Jim has a relaxed and cheery approach and we found him to be really easy to work with. He kept us informed about what was happening every step of the way and he delivered exactly what we discussed and expected. Highly recommend!"

ADRIAN GIMPEL – GIMPEL DESIGN

